



## Exhibition

**FEBRUARY 11, 2014, HOTEL TAJ VIVANTA, SURAJKUND, DELHI**

### EXHIBITOR SPACE APPLICATION & CONTRACT FORM

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_

Telephone: \_\_\_\_\_

Mobile: \_\_\_\_\_

E-mail: \_\_\_\_\_

Facsimile: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Designation: \_\_\_\_\_

**\* Fascia: Exact name as to appear on Fascia board ( in caps)**

#### Exhibit Space Confirmation as specified below

S.No.	Description	Qty	INR / USD Rates	No. of Units Required	Total cost
1	Shell Scheme Stand (Size 9 sq.m.)	12	₹. 2 Lacs		
2	Advertisement in Show Catalogue (Full Page)		₹. 50,000		
3	Advertisement in Show Catalogue (Back Page/ Gatefold)		₹. 70,000		
4	Advertisement in Show Catalogue (BI / FFI/ FI/ DS)		₹. 60,000		
5	Advertisement in Show Catalogue (Half Page)		₹. 30,000		
6	Standee Display/ Catalogue Distribution/ any other branding		Available on Request		
<b>Total Amount Payable</b>					

#### Terms of Payment

- 50% of the total amount to be paid within 48 hrs of raising the invoice. The balance amount is to be paid in full 15 days prior to the exhibition.
- Payment for all categories should be made in advance with applicable service tax of 12.36%.
- Payment should be made by Cheque/ Demand Draft in favour of **Franchise India Holdings Limited**, payable at New Delhi, India  
*\* Access to the stand will not be given unless all accounts are settled prior to build-up dates*

#### Bank Details

Payment can be remitted to our account as below:  
Account Name: **Franchise India Holdings Limited**  
Account No: 00922050003145 - **HDFC Bank Limited**

We hereby accept all terms & conditions of contract herein without any reservation or restrictions and that we relinquish any claims whatsoever against the Organiser

Name: \_\_\_\_\_ Designation: \_\_\_\_\_

Mobile: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_  
Authorised Signature

\_\_\_\_\_  
Company Stamp

#### For Organiser's use only

Received on: \_\_\_\_\_  
Advance received: \_\_\_\_\_  
Stand allocated: \_\_\_\_\_

# TERMS AND CONDITIONS FOR PARTICIPATION

## 1. Application and Confirmation

This contract has to be duly completed and signed by an authorised person-in-charge of the exhibiting company with its company stamp. If the application is accepted, the Organiser shall sign with company stamp to confirm the company's participation after receiving at least 50% of the total cost. The Organiser reserves the right to accept or refuse any application without reasons thereof.

## 2. Payment Terms

- a) Payment equivalent to 50% of the total charges must be paid within 48 hrs. of raising the invoice or confirmation letter.
- b) The balance amount shall be paid, in full, 15 days before the opening day of the exhibition.
- c) Payment by the stipulated date is a pre-requisite condition governing the use of the stand and participation in the exhibition. In the event of default in payment by the stipulated dates, the organizers shall reserve the right to claim total dues from the defaulting exhibitor, who will not be entitled to any compensation whatsoever.

## 3. Cancellation

The Organiser reserves the right to cancel any Exhibitor's participation if payment is not received by the due date. Organiser is not liable to refund the initial payment made by the exhibitor.

## 4. Booth Allotment

- a) Only Exhibitor who has made 100% payment is given booth allotment. The Organiser reserves the right to reposition the allotted booth, to change the venue and dates of the exhibition and to modify the layout of the booths and aisles, if in the opinion of the Organiser that it is for the interest of the exhibition as a whole.
- b) Booth possession would be given a day prior to the event. All exhibitors need to fabricate their booths 2 hrs before beginning of the exhibition; organizer would restrict any kind of setup thereafter.

## 5. Exhibits

Only products/ services that are within the exhibit profile of the exhibition or approved by the Organiser are allowed to be showcased by the Exhibitor at his booth. All exhibits have to be displayed within the booth, no obstructions permitted on aisles, fire points or emergency exits. Brochure/ flyer distribution outside the allotted booth is not permitted.

## 6. Damages

- a) Any damages done to the booth (panels, flooring, carpet, furniture, lightings, etc) shall be payable by the Exhibitor occupying that particular booth during the exhibition.
- b) Any damages, human loss in exhibition to visitors or exhibitors, Organiser would not be responsible

## 7. Failure to Exhibit

There will be no refund from the Organiser in the event the Exhibitor fails to exhibit during show days. The Organiser reserves the right to deal with the booth unoccupied as they think fit.

## 8. Sub-Letting of Booth

The Exhibitor is not allowed to sub-let the whole or any part of his booth, whether for financial consideration or otherwise, without prior written approval of the Organiser.

## 9. Show Directory Entry and Show Publicity

- a) The company information stated on Contract form may be used for the Show Directory entry if the Show Directory Form is not received till the specific deadline. The Exhibitor gives permission to the Organiser to publish any or all of the exhibiting company's brochures, press releases and products information given to the Organiser before and during the exhibition.
- b) The products and booth photos taken during the exhibition may be used by the Organiser for promotion and publicity of the future exhibition without prior approval of the Exhibitor.

## 10. Limitation of Liability and Indemnity

The Organiser, directors, employees or agents shall not be liable in any way for

- (i) damage to or lost of Exhibitor's exhibits, any other damages or losses including but not limited to loss of goodwill, business profits or database, and all other commercial damages or losses.
- (ii) the safety of Exhibitor, his staff, agents, contractors, invitees or the public members.

The Exhibitor shall indemnify and hold the Organiser harmless in respect of any losses, damages, expenses and claims caused by whatsoever reasons.

## 11. Insurance

The Exhibitor is responsible to insure his property, exhibits or articles of any kind, public liability and comprehensive protection against any losses or damages caused by any circumstances.

## 12. Unforeseen Occurrences

- a) Exhibitor shall not be entitled to claim any damages of any kind happened through natural calamities.
- b) Final decision is at the discretion of the Organiser in the event of any unforeseen occurrences.

## 13. Changes

The Organiser reserves the right to amend and change the Terms & Conditions for Participation of this contract.

**Accepted by Exhibiting Company:**

**Signature / Date**

**Company Stamp**